WHY BLEED? BLEED IS IMPORTANT TO
INCLUDE WHEN YOU HAVE A BACKGROUND THAT MEETS THE EDGE OF
THE PRINTED PRODUCT.

SAFETY MARGIN 1/8"
Avoid placing important text or logos outside this area.

TRIM LINE
The printed product will be cut here.

BLEED AREA 1/8"
Extend your background 1/8" beyond the cut line if it bleeds
off the edge of your product.

IMPORTANT
Remove template layer BEFORE submitting.

FINAL SIZE
1.25" x 2.5"

DOCUMENT SIZE WITH BLEED
1.5" x 2.75"

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR ARTWORK MEETS THE EDGE OF
THE PAPER WHEN PRINTED ALSO, AVOID PLACING TEXT NEAR THE EDGE.
AESTHETICALLY IT CREATES AN IMBALANCE!